

PROPERTY LETTING

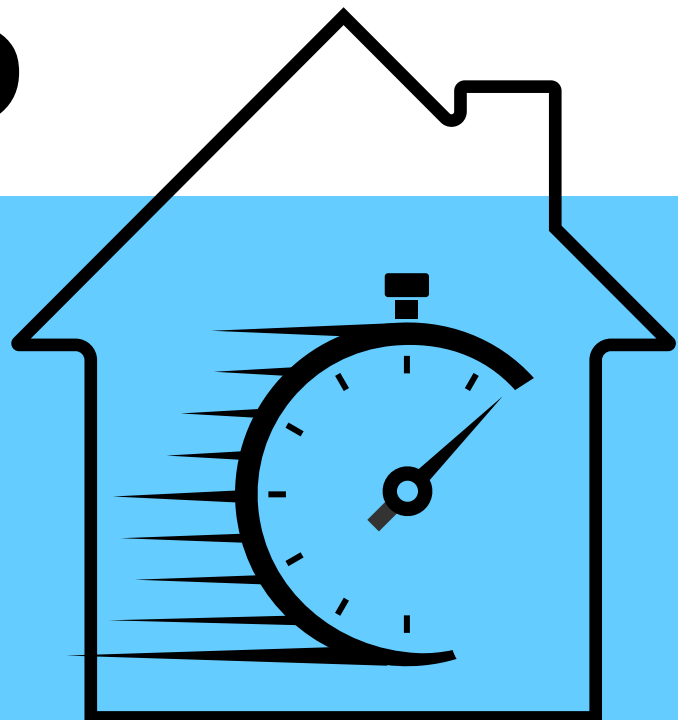


HOW WE LET PROPERTIES *5x FASTER* THAN OTHER AGENTS

A PROVEN PROCESS THAT
KEEPS YOUR PROPERTY
OCCUPIED AND YOUR
INCOME FLOWING



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At Rosemoor, we've fine-tuned our lettings process to slash vacancy periods and secure high-quality tenants quickly **without cutting corners**.

Here's how we do it:

Pre-Marketing Preparation

Fast lets start before a property is even advertised. We:

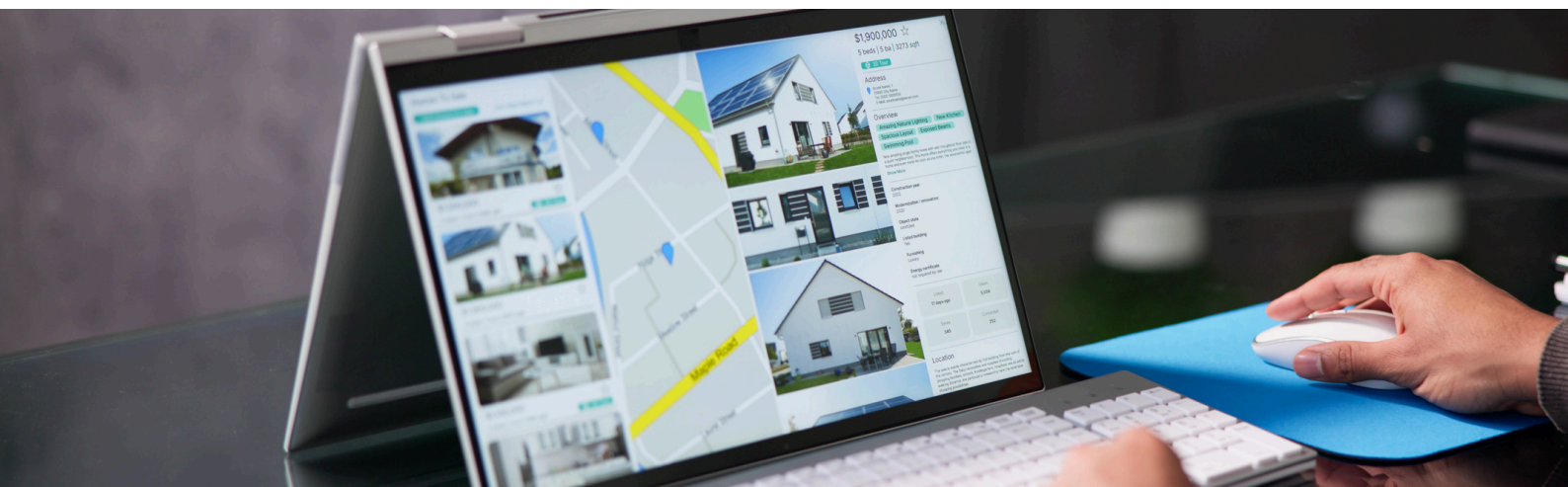
- Advise on presentation: from quick touch-ups to cost-effective refurbishments that increase appeal.
- Ensure compliance upfront: EPC, Gas Safety, EICR, smoke/CO alarms in place before marketing, avoiding delays once a tenant is found.
- Professional photography, videos & floorplans: bright, well-composed images and clear layouts to help tenants visualise themselves in the space.



Stand-Out Marketing

Your property needs to stand out in a crowded market. We:

- List on major portals (Rightmove, Zoopla, OnTheMarket) plus our own website and social media channels.
- Write compelling descriptions that highlight benefits, not just features.
- Use targeted social ads to put your property in front of the right audience, not just those already searching.



Proactive Tenant Matching

We don't just wait for enquiries to come in. We:

- Maintain an active database of pre-qualified tenants ready to move.
- Match properties to tenants instantly using our custom built CRM.
- Proactively call and email prospects the same day a property comes to market.



Custom-Built CRM for Speed

Most agents use generic, off-the-shelf systems that slow them down. We've built our own CRM, purpose-made for lettings, so nothing holds us back.

We can:

- Track and respond to new enquiries instantly.
- Match tenants to properties in seconds.
- Schedule and confirm viewings without delay.
- Progress offers and references in real time.



Flexible Viewings

Speed comes from removing obstacles to viewings. We:

- Offer evening and weekend appointments to suit tenant schedules.
- Use video tours for remote or relocating tenants.
- Arrange block viewings to create urgency and encourage quick offers.



Rapid Referencing & Move-In

Once we've found the right tenant, we don't waste time. We:

- Start referencing the moment an offer is accepted.
- Use digital contracts & signatures for speed and convenience.
- Collect rent and deposit electronically, so keys can be handed over without delay.



The Result

While the industry average time to let can be 4–6 weeks, we consistently secure tenants within 7–14 days for well-presented, competitively priced properties.

Why This Matters to You

Every extra week your property sits empty costs you rent and increases risk. Our approach means:

- Less void time = more income.
- Better tenant quality = fewer headaches.
- Full compliance = peace of mind.

About Rosemoor

We're a local, independent lettings agency built on speed, transparency, and landlord-first service. We don't just list properties, we make sure they're let, quickly and to the right tenants.

We manage properties accross Huddersfield, Holmfirth, Saddleworth, Cleckheaton, and Halifax

Get Your Property Let in 14 Days or Less

Book a free, no-obligation rental appraisal today.

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